

JESSICA TAN

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EDUCATION

Anticipated May 2022

Parsons School of Design - The New School, New York, NY

- Bachelor of Fine Arts in Fashion Design, Minor in Creative Entrepreneurship
- Cumulative GPA: 3.98
- Dean's List 2018, 2019, 2020, 2021

EXPERIENCE

May—Dec. 2021

Proenza Schouler — RTW Design Development & Production Intern

- Worked directly with creative directors and in-house stylist on styling, fittings, and preparation for show and photoshoots
- Managed swatchbooks, assisted fabric and print directors while working remotely.
- Responsible for organizing, prepping, and stocking fit room for daily fittings.
- Sourced fabrics and trims for collection preparation.
- Assisted atelier with various beading and hand-sewing projects.
- Updated T&A, boards, and master binders with new sketches and fit photos/notes.

May—Dec. 2020

Monse — Fashion Design Intern

- Researched and organized inspiration and style boards for Spring '21, Pre-Fall '21 and Fall '21 collections.
- Developed textiles and prints for Pre-Fall '21.
- Worked on technical flats, CAD sketches, and tech-packs.
- Gathered fitting notes and images to update line sheets.

June—Aug. 2019

Fiftytwo Showroom — Account Executive Intern

- Merchandized collections between buyer appointments, tracked samples, and created inventories and line sheets for each represented designer.
- Conducted market research on target accounts across the United States and Canada, created a target list for Robert Geller.

June—July 2018

Starbucks Hong Kong/Macau — Graphic Design Intern

- Designed die-cut packaging for Ube-flavored pudding product launched across all 200 stores in Fall 2018.
- Created logo and promotional materials for the Coffee Innovation campaign, formatted and designed display menu board at Starbucks flagship store.
- Developed graphics for Electronic Direct Mail (EDM) marketing visuals.

SKILLS

Languages

- Mandarin (high proficiency), Cantonese (intermediate), French (intermediate)

Programs

- Adobe CC (Illustrator, Lightroom, Photoshop, InDesign)
- Clo3D
- Microsoft Office

Creative Skills

- Technical flats, Patternmaking, Draping, Sewing, Fashion Illustration

ADDITIONAL EXPERIENCE

2021

Parsons x Special Olympics - Student Designer

- Collaborated with Special Olympics NY track and field male and female athletes to design a line of inclusive activewear.
- Designs featured in WWD, Forbes, Popsugar Fitness, Style of Sport, Fansided, CNK Daily, and CheddarTV.
- Selected and participated in the "Be Brave" initiative for the NYFW IGTV live page.